IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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MAR n 7 2005

In re Application of:)))))))
Tiffany A. Thompson et al.)
ffany Å. Thompson et al.) erial No.: 09/825,758) led: April 3, 2001) or. INTERNET PROTOCOL-BASED))
Filed: April 3, 2001)
For INTERNET PROTOCOL-BASED)
INTERSTITIAL ADVERTISING	1

Confirmation No.: 7310

Group Art Unit: 3622 Examiner: James Myhre

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

INFORMATION DISCLOSURE STATEMENT UNDER 37 C.F.R. § 1.97(c)

Pursuant to 37 C.F.R. §§ 1.56 and 1.97(c), applicant brings to the attention of the Examiner the document listed on the attached PTO 1449. This Information Disclosure Statement is being filed after the events recited in Section 1.97(b) but, to the undersigned's knowledge, before the mailing date of either a Final Action or a Notice of Allowance. Under the provisions of 37 C.F.R. § 1.97(c), the fee of \$180.00 as specified by Section 1.17(p) is to be charged to Deposit Account No. 50-1068.

Applicant respectfully requests that the Examiner consider the listed document and indicate that it was considered by making appropriate notations on the attached form.

This submission does not represent that a search has been made or that no better art exists and does not constitute an admission that the listed document is material or constitutes "prior art." If the Examiner applies the document as prior art against any claims in the application and Applicant determines that the cited document does not constitute "prior art" under United States law, Applicant reserves the right to present to the office the relevant facts and law regarding the appropriate status of such document.

PAGE 15/17 * RCVD AT 3/7/2005 4:40:20 PM Teastern Standard Time! * SVR:USPTO-EFXRF-1/6 * DNIS:8729306 * CSID:3308772030 * DURATION (mm-ss):04-44

03/17/2005 PLEWIS 00000001 501068 02 FC:1836

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Tiffany A. Thompson et al.

Serial No: 09/825,758 Filed: April 3, 2001

INTERNET PROTOCOL-BASED INTERSTITIAL ADVERSTISING

Confirmation No.: 7310

3622 Art Unit

Examiner: James Myhre



Mail Stop AMENDMENT Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

Transmitted herewith is a reply to the Office Action dated September 7, 2004 in the above-identified application.

No additional fee is required.

X Applicant hereby requests a three-month extension of time to respond to the above office action.

An Information Disclosure Statement with Form PTO-1449 is enclosed.

The fee has been calculated as shown below:

	(Col. 1) CLAIMS REMAINING AFTER AMENDMENT			(Col. 2) (Col. 3) MIGNEST NUMBER PREVIOUSLY PAID FOR EXTRA* \$ ENTITY FE			ADD'L FEE DUE		
TOTAL CLAIMS FEE	6.6	٠	68	1		LG=\$60 SM=\$25	850	8	0
INDEPENDENT CLAIMS FEE	0	$ \cdot $. 6			LG=\$200 SM=\$100	\$200	5	٥
FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIMS LARGE ENTITY FEE = \$300 SMALL ENTITY FEE = \$100							\$	٥	
			•				TOTAL	\$	0

If the entry in Cot. 1 is less than the entry in Cot. 2, write "V" in Cot. 3.

If the "Highest Number Previously Pend For" In Thiis SPACE is less than 20, write "20" in this space.

If the "Highest Number Previously Pend For In Thiis SPACE is less than 3, write "3" in this space. The "Highest Number Previously Pend For" (Total or Independent) is the Highest number found from the equivalent box on Cot. 1 of a prior amendment of the number of claims originally filed.

- The total amount of \$1,200.00 to cover the \$1,020 three-month extension of time fee and \$180 IDS fee is to be charged to Deposit Account No. 50-1068.
- The Commissioner is hereby authorized to charge any deficiencies of fees associated with this communication or credit any overpayment to Deposit Account No. 50-1088. A copy of this sheet is enclosed.
 - Any filing fees under 37 C.F.R. § 1.16 for the presentation of extra claims
 - 図 Any patent application processing fees under 37 C.F.R. § 1.17

Respectfully submitted.

MARTIN & FERRARO, LI

Date: March 7, 2005

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predea F. Ferrard Registration No. 37,129

PAGE 2/17 * RCVD AT 3/7/2005 4:40:20 PM (Eastern Standard Time) * SVR:USPTO-EFXRF-(16 * ONS:8729308 * CSID:3308772030 * DURATION (num-ss):04-44

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